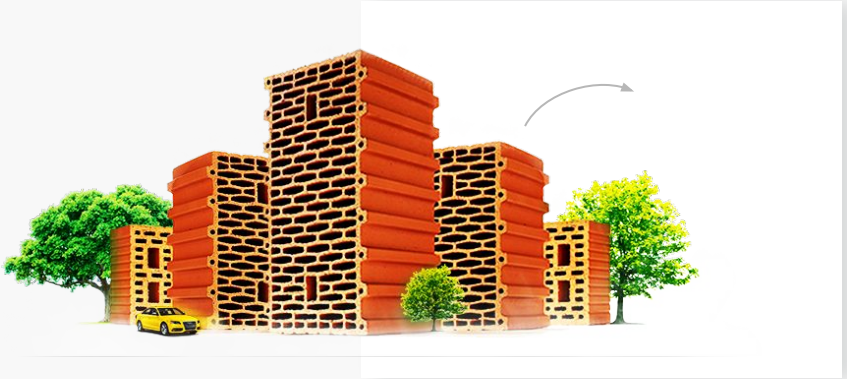


Everything should be designed

Design portfolio

by **Yuriy Roman**

About me

I'm **Yuriy** from Ukraine 🇺🇦, a passionate graphic designer (both PRINT+WEB) with more than 10yrs of experience.

Love solving client's problems, hate wasting time. Always trying to devote attention to small details as they're elements of one big system.

Main goal is being **reliable design help** you may need on hand and available on video call/chat to know if we're on the right track.

Co-founded full-cycle webstudio in the past, so I understand the workflow very well.

Worked with:

freshworks STUDIO INABUGGY Cadbury

...and many more pleasant people! ;)

Yuriy

What can I help with?

Main area of competency — **web** and **graphic designs** (WEB+PRINT), understand how SEO works.

WEB

- websites (wireframes, clickable interactive prototypes, design layouts)
- emails
- landing pages
- social media graphics
- simple 2d animations
- ebooks etc
- optimising assets for website

PRINT

- design/concept from scratch,
- recreating & retouching complex collages,
- catalogues/brochures,
- logotypes + detailed brand-books
- fillable corporate PDFs +custom SVGs,
- worked closely with print-offices.

SEO / Wordpress

Understand SEO principles and how crucial it's for business. Am familiar with Wordpress CMS so can make updates (I'm not a developer, but know HTML/CSS), know how hostings work.

Work highlights

Tools

- Adobe Suite (Photoshop, Illustrator, InDesign, Acrobat Pro),
- Figma,
- Sketch, InVision,
- Pencil – prototyping clickable layouts
- Principle – for interface and simple animations;
- Filmora Wondershare for simple video editing, (but there are always options)

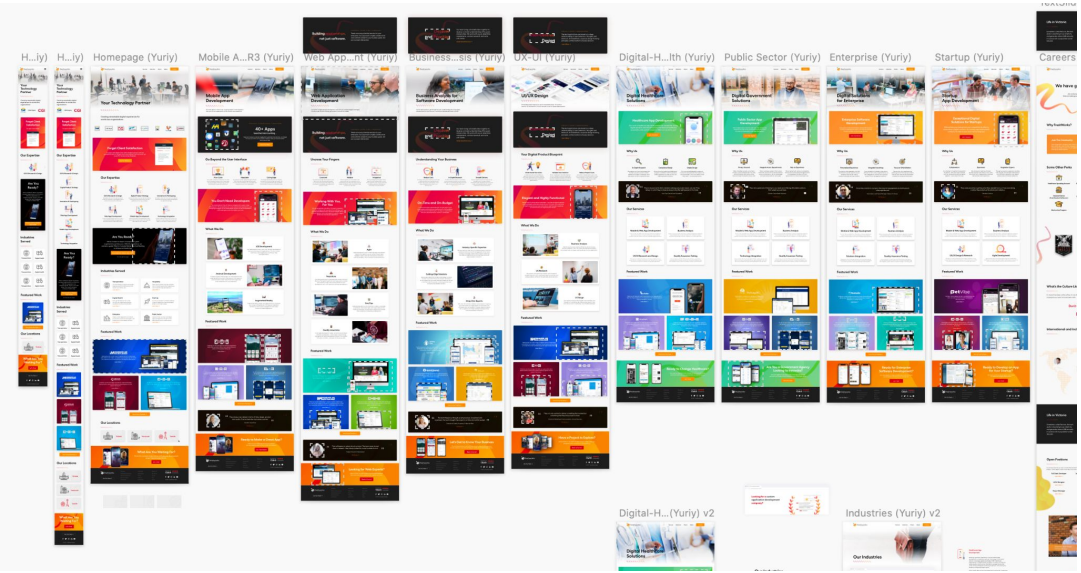
Communication / Task Management

- Slack
- Zoom/Skype
- Trello,
- InVision
- Miro boards

Misc.

- Both Windows & MacOS user
- Asking lots of questions to associate myself deeper with your business/project & guarantee quality results.
- Creating mockups/prototypes to see how it may look (it often saves thousands of dollars for production)
- If I don't know something – always asking and studying. No excuses.
- Fluently speaking English

Set of screens/pages

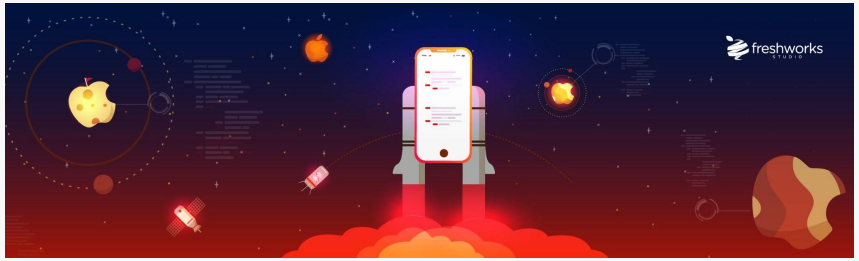


Works for

FreshWorks Studio

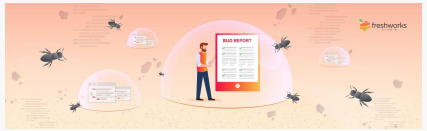
- Website, blog posts design
- Brand guidelines design
- Realistic mockups for projects
- Custom illustrations set
- Post headers
- Animations
- Icons design
- Video branding
- Photo retouch
- ... more under NDA ;)

https://freshworks.io/


freshworks
STUDIO

Your Technology
PARTNER
We design and develop mobile and web applications
driven by user experience.
freshworks
STUDIO
#1 on Clutch
A passion to delight
every customer, every time.
TOP APP DEVELOPERS
Clutch
CANADA
Team of
75+
Solutions Architects
Scrum Masters
Product Owners
Project Managers
Technology Consultants
Business Analysts
Developers
Quality Assurance
UX/UI Designers
Dev/Ops

freshworks


freshworks
BUG REPORT

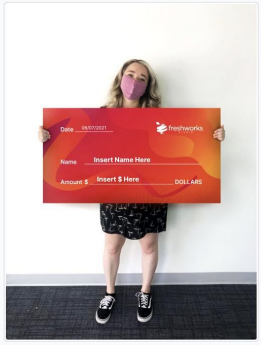
freshworks

6 Tips
to Create an Onboarding
Process from Scratch
freshworks

freshworks
Your Technology
PARTNER

freshworks

freshworks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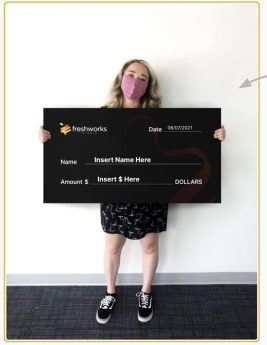
DOLLARS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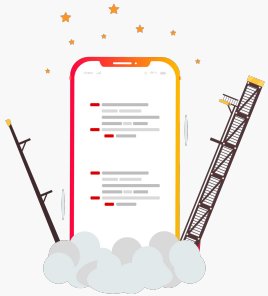
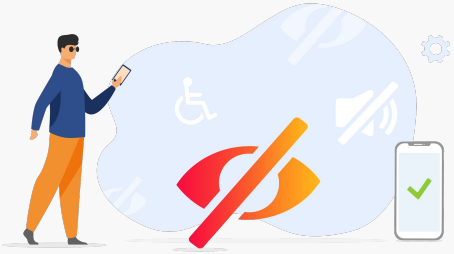
DOLLARS

freshworks
STUDIO
Your
Technology
PARTNER

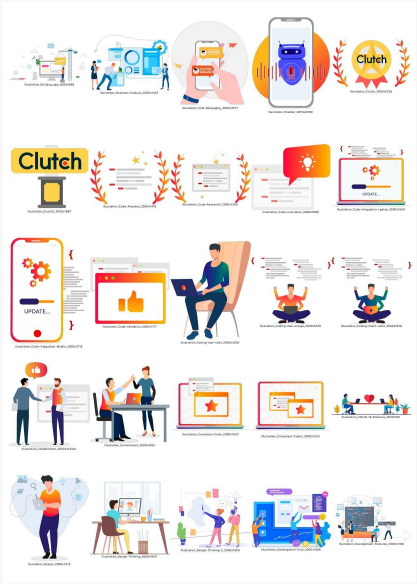
Happy
FRESHWORKS'
YEAR!

MERRY CHRISTMAS
AND
HAPPY 2020! ;)
OFFICE USE ONLY





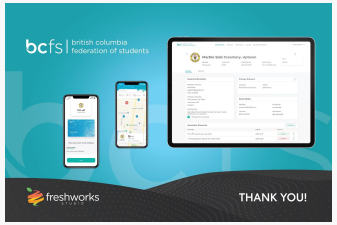
ABOVE and BEYOND
ABOVE and BEYOND
How can I help you?
APPROVED!
BUG REPORT

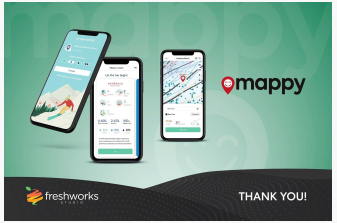

Clutch
Clutch
UPDATE...

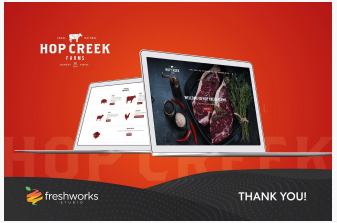
RSVP
Team of the QUARTER
You're Invited!

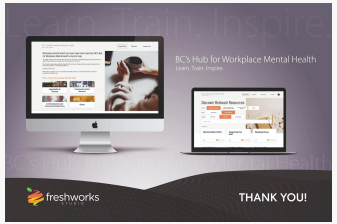
FWRKS
FWRKS

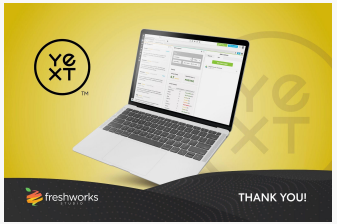
High detailed Mockups for web and print



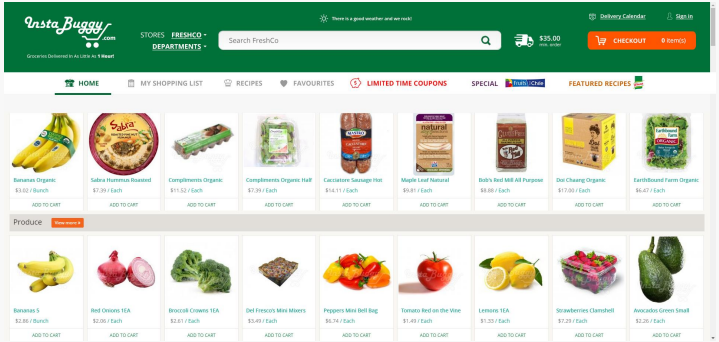


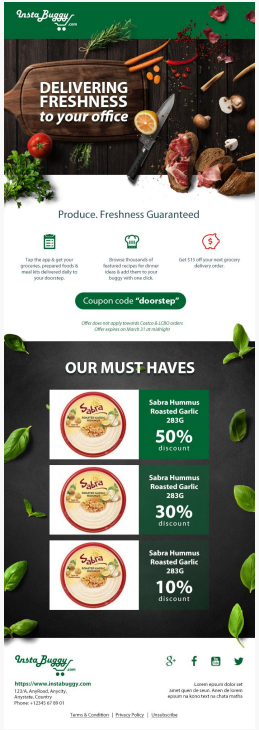


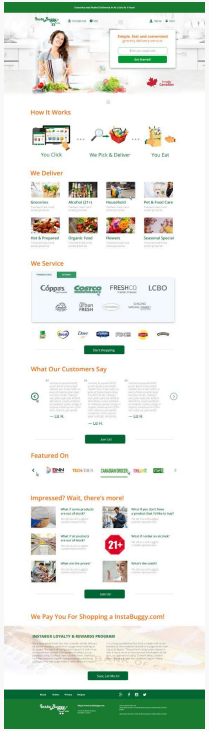


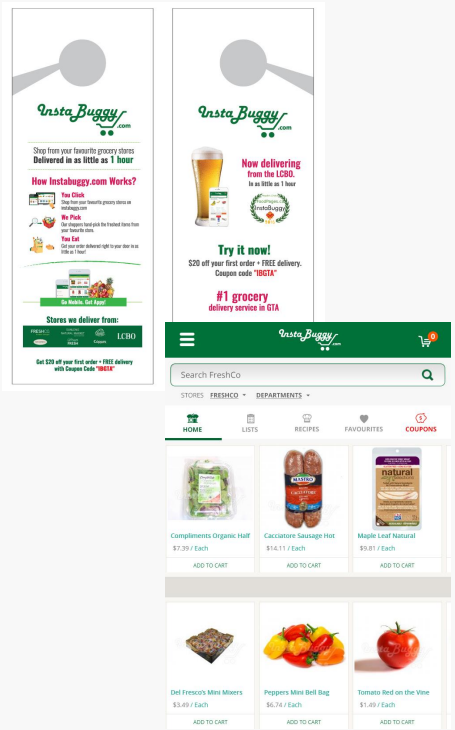


Works for **Inabuggy** (former Instabuggy)

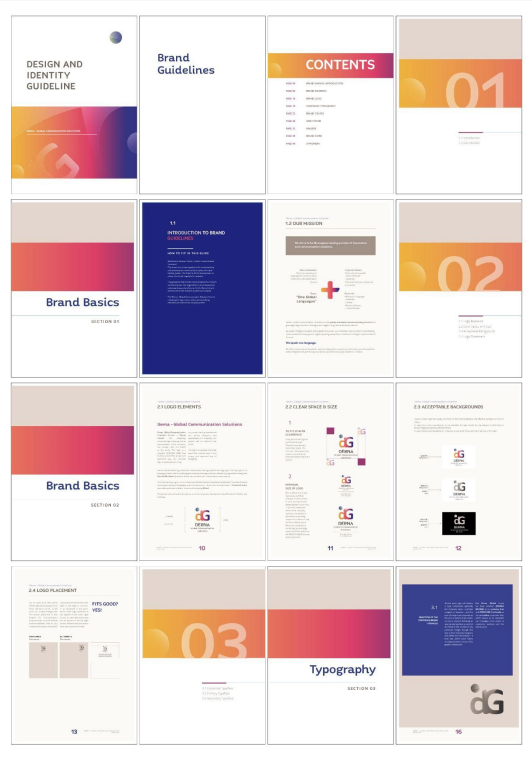








Works **by categories: Branding, logotypes**



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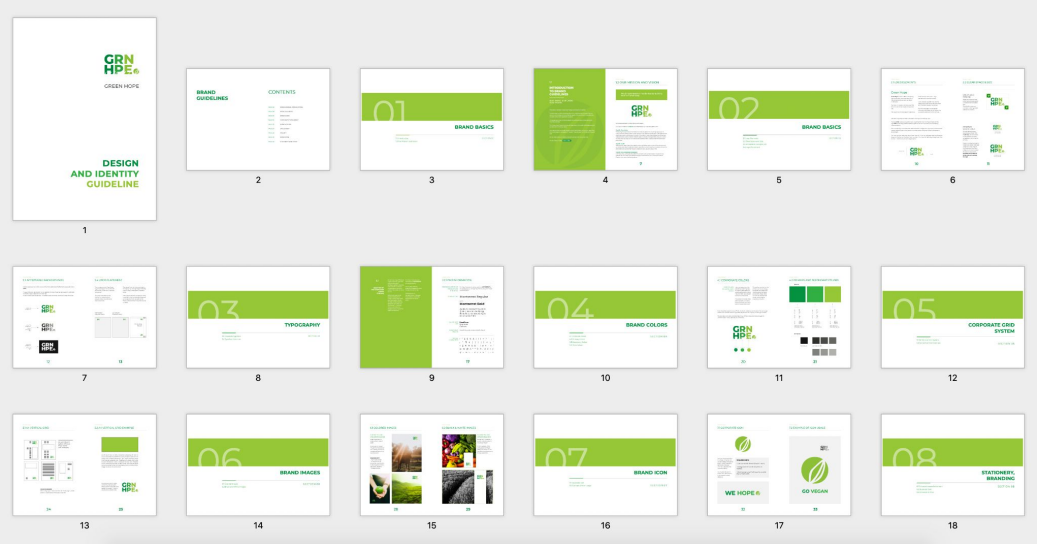
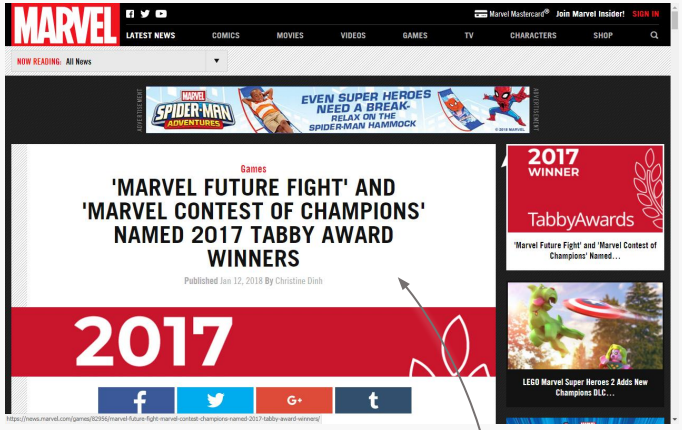




FOOD DIAGNOSTICA

Smaki-maki

Derna — Global Communication Solutions

DIAMOND
interior and repair studio

Avto moto shop

ForestTree

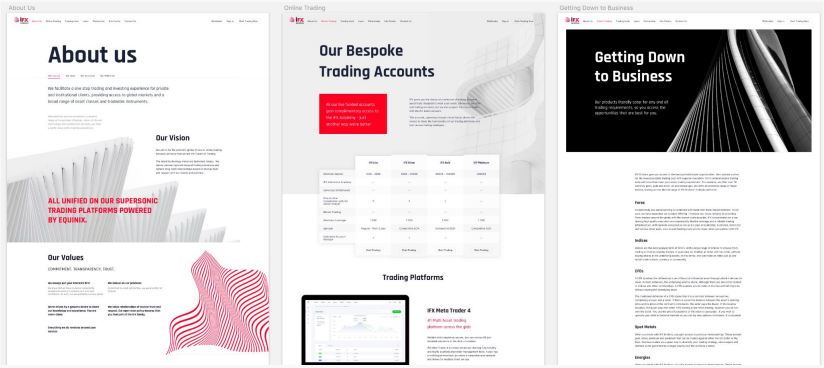
2017 WINNER TabbyAwards

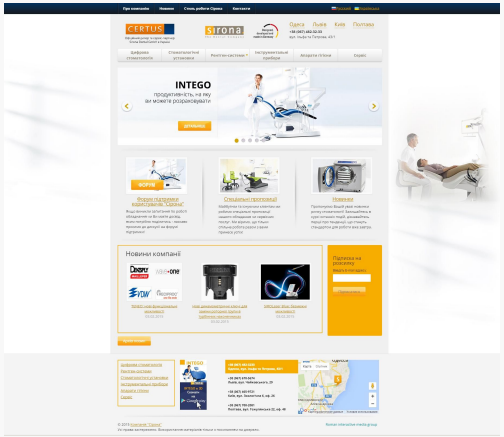
web/print

TabbyAwards /Business 2018 AWARD WINNER

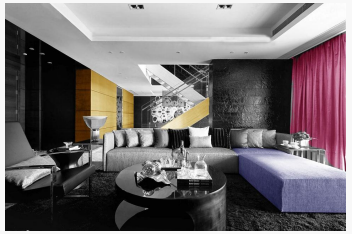
AppleStore
PlayMarket

Works **by categories:** **Websites (layouts, designs, UI, icons)**





Works **by categories:** **Retouch, collages, photo manipulations**



Let's work together!

Drop me a message or schedule a video call to discuss how I can help:

E-mail: bitawa@gmail.com
hello@roman.im

Skype: **urzaaa**

LinkedIn: **https://www.linkedin.com/in/yuriy-roman-7a67a184/**

Sincerely,
Yuriy